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Corporate Brochure



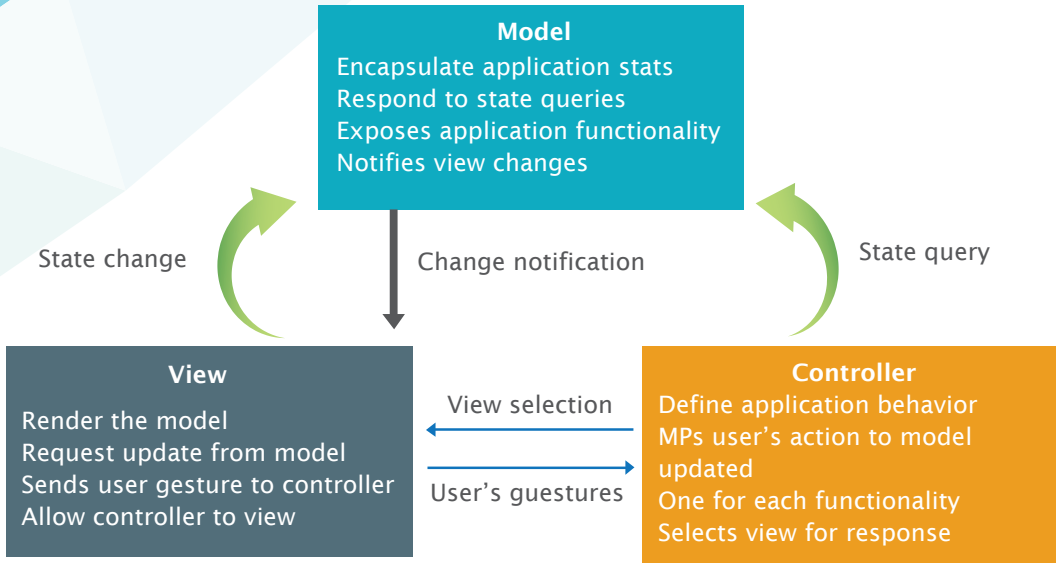
We at LeadIT offer robust Ruby on Rails (ROR) development services that suits business requirements and specifications of clients. With us, you will gain the advantage of astounding open source technology tailored according to your specific needs. With skilled in-house ROR developers, domain knowledge, infrastructure and a standard portfolio we offer to build powerful Ruby on Rails products and solutions.

We provide consultation to clients on tools, techniques and innovative approaches and help them get the best solution. We help revolutionize process involved in solving strategic and day to day routine IT problems that affect business progress and growth.

LeadIT Core ROR Consulting Areas:

- Analysis of business requirement
- Feasibility analysis consulting
- Solution architecture consulting
- Custom software development consulting
- Cloud/server application deployment consulting

With over a decade of experience in providing IT service to clients globally, we craft for high quality user experience for companies varying from SMEs to large enterprises. We understand and define the problem statement which is the most crucial step in root cause analysis, helping to build robust applications in a customer centric way.

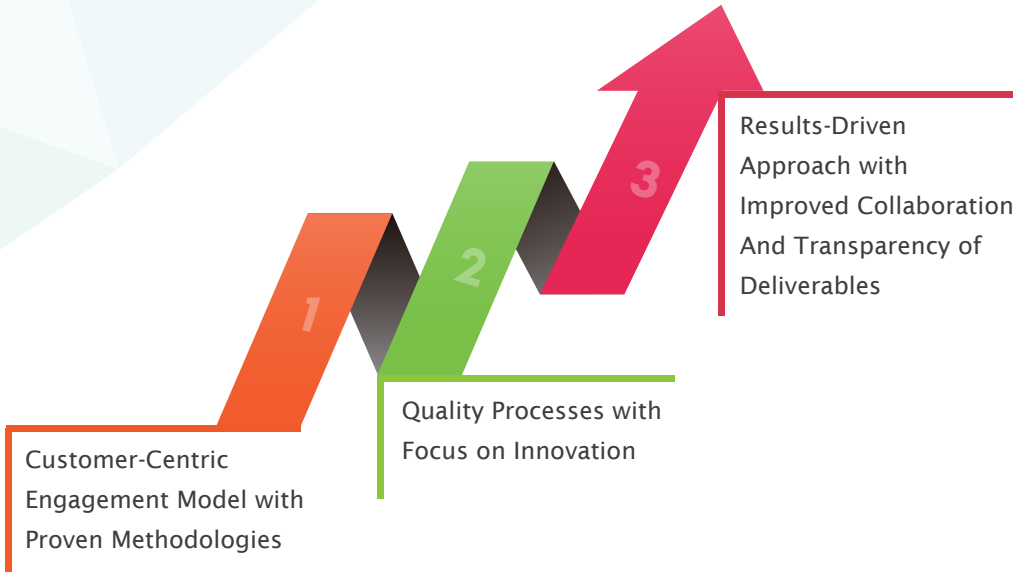


LeadIT Expertise in Ruby and Rails Development

- Our Expert Ruby on Rails programmer has experience in developing advanced ruby programming such as ruby on rails with Rails Envy, Rails IRC chat, RSS aggregator, Jruby, Merb-Rails, IronRUBY and FxRuby.
- DBMS/RDBMS : MySQL, PostgreSQL, SQLite, Mongo Mapper and other databases
- Front-End(Client side) : HTML, haml and CSS, jQuery, JavaScript
- Server/Maintenance Support : Project Deployment(passenger, nginx and other production servers), Heroku, Capistrano
- Code Versioning: Version Controlling (git and svn),
- Third Party Integration: Amazon S3, Different Payment Gateways, Social network Plugin integration
- Project Management Tools : Redmine, Basecamp, Jira, Pivotal Tracker
- Analysis and Development: Data modeling, Requirement Analysis, Designing, Performance Improvement
- Testing: Unit and Integration testing, performance testing
- Development Environments: Linux (Ubuntu) and Mac



LeadIT's Delivered Business Value



LeadIT has been consistently delivering robust web applications on the Ruby on Rails platform. As Ruby on Rails development company, we believe in taking complete advantage of this remarkable platform for delivering web applications that completely answer client requirements. The benefit of this open source platform is the speed of development work can be done and the Model View Controller (MVC) architecture.

Our Ruby on Rails developers love this platform for the ease in coding supported by powerful features that enables them to create wide range of web applications. We have exhaustive knowledge of RoR application development and help businesses leverage the many advantages of RoR platform for creating flexible and scalable applications that seamlessly integrate with third party applications.

LeadIT is a RoR development company with a team of special developers, proficient with using Ruby on Rails framework for designing feature-rich web application for social networking, e-commerce and m-commerce, online education, healthcare and financial services, broadcasting, etc. Our Ruby on Rails services extend to :

- Custom RoR application development
- Web application development
- CMS Application development



Our Services

- Custom application & software development
- Web-based application & product development
- Porting and Migration
- QA/testing services
- CMS Development services
- Blogs, Widgets and Social Networking site development
- E-Commerce Application Development
- Support and maintenance

Technologies

LeadIT's team of RoR developers have good experience and knowledge in RoR application development. Our rich expertise in Rails development has been developed in the course of delivering many Rails projects for our clients located in different parts of the world. The technologies we have gained expertise and proven track record in Rails are as below:

- Rails 2.3.12 , Rails 3.2 & Rails 4
- MySQL, SQL, PostgreSQL, MongoDB
- HAML
- SASS
- Github

Systems

The development systems are loaded with the latest and necessary tools and utilities to carry out RoR based application development. The key tools installed include:

- Development Tools (Based on project Requirements)
- RubyMine, Netbeans editors
- Rails Framework
- DBMS Clients (Based on project Requirements)
- Capistrano Deployment (Based on Project/client requirements)

Industries

LeadIT Services & Solutions has developed assorted applications based on Ruby on Rails Platform, catering different types of requirements for different industries. Few of the key areas where we have expertise in are as follows:

- E-Learning Portal
- Social Networking
- Blogs & Widgets
- Ad-Media
- Real Estate websites with complex google and custom maps requirements)



Ruby on Rails Development

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Ruby on Rails Consulting

We provide consultation to clients on tools, techniques and innovative approaches and help them get the best solution. We help revolutionize process involved in solving strategic and day to day routine IT problems that affect business progress and growth.

Ruby on Rails for iOS

At LeadIT, we build methodically structured iPhone apps using Ruby on Rails as the core basis. We run, test, and deploy organized codes, and simplify interactivity between applications through simplified manner. we deliver best interactivity, seamless work, and responsiveness for iOS apps.

Ruby on Rails Web Services

We helped organizations create and manage their online products by developing web services with ROR framework. At LeadIT, we provide our clients with high performance applications that are strong in delivering complex functionalities in travel, education, financial, nonprofit organizations, publishing, media and entertainment, and all other ebusiness domains.

Ruby on Rails UI Web Design

At LeadIT, we design complete web applications into separate layers with Ruby on Rails. We specialize in creating web 2.0 apps using ROR UI. Leveraging features of bespoke ROR platform, we build web applications for social networking, content management and E-commerce sites, etc.

We have expertise in creating ROR designs for blogs, geo location based sites, video encoding, amazon cloud integration and much more.

Ruby on Rails for Android

Leveraging Rhodes, Snecha Touch, JavaScript libraries, and other MCV architecture, we deliver applications with powerful backends. We build Android apps using ROR which are robust, scalable and performance optimized.



With expert team of ROR professionals, we provide constructive development services to our esteem clients across the globe. You can simply rely on our ROR developers and programmers as we offer with more choices and alternatives for powerful web development.

- Client centric services
- Flexible business engagement models
- Fast turnaround time
- Cost effective rates without compromising quality
- Regular Showcase of work
- 100% transparency throughout project development and development
- Global Standard Infrastructural facilities for effective project deployment

Larger is the enterprise, more are the challenges. To implement large scale tools that help enterprises in bringing different processes, people and data on one platform, enterprise solutions are developed. We at Lead IT analyze your business requirements meticulously and create or re-engineer best-suited enterprise solutions. We help you with creating personalized on-demand enterprise solutions for a sustainable tomorrow for your business.

Our Additional **Propositions**

- Business intelligence
- Information management
- Creation, integration and migration of enterprise application
- Enterprise content management system
- Customer relationship management
- Enterprise asset management system
- Business process management



Consult ROR experts for app feasibility, implementation and more. We understand specific business requirement, help checking feasibility of solution or product, and help choose the best ROR framework. We do a thorough analysis of client's product and helps understand the challenges to be faced during deployment and follow best practices. Frameworks used:

- Bootstrap 3
- Backbone JS
- AngularJS
- Ajax
- Rails Testing
- Coffeescript
- JavaScript
- JQuery
- SASS
- HTML
- MongoDB
- Spree
- Postgres
- Active Merchant
- Refinery
- Omniauth
- Devise
- Cancan
- Paperclip

At LeadIT, we are passionate about Rails and our dedicated RoR developers can create web 2.0 applications using latest Ruby on Rails web services. We are committed to providing our clients sustainable solutions, quality services and superior support for this latest and well-known open source technology. Our expert RoR programmers can develop systems tailored to meet all your business needs. With a team of expert Ruby on Rails (RoR) professionals, we can help you leverage the advantages of Ruby on Rails.

Our ROR Services:

- Custom Web Applications
- CRM Solutions
- E-Commerce Applications
- E-Learning Applications
- Social Network Web Apps
- B2B Web Portal
- ROR for iOS and Android
- ROR for responsive UI and web services
- Consultation and support



We Build for Web



We Build for Mobile

From Idea to Real Product

Product idea might well be the only thing required to start working with us. You have one already? Let's bring it to life together!

Business App

Smart and effective solutions for your business. Clean, intuitive, extremely easy to use.

Consumer App

Let your idea grow into a star with a stylish and engaging web app. Magic success formula: value your business brings + awesome Ruby on Rails implementation.

Business App

Effective mobile solutions for your business. Laconic, usable, efficient.

Consumer App

Intuitive, engaging and stylish – that's an app users will enjoy day-to-day. Combine it with the value it brings and call it a success story!

Entertainment App

It's shouldn't all be about work, right? Play, have fun and enjoy every minute of your life.



We follow a highly collaborative design process that allows clients to have full authority over every measure that is taken. This is how the step-by-step execution of the process takes place. Our Standard Method of Web, Mobile App Development Consist of below 8 Stages to Ensure consistent, on Time, Qualitative Product Development all time. We Aim to walk an extra mile to Deliver on Time top quality Web / Mobile Application that results in your business.

LeadIT's Methodology



ENQUIRE (It begins when you contact us via phone or email or post enquiry on our website for the first time. We will evaluate your needs and make you understand what you are looking for.)

01

GET QUOTE (Based on our vast pool of experience and discussion with you, we offer you a realistic proposal along with the estimated price quote. We ask you a set of questions to understand your project requirements and allow you to share your idea, so we can make it come true.)

02

SPECIFICATION WIREFRAME (We gather all your requirements or ideas before stepping-into this stage. We will gather other essential information for your website so that we can sketch your website layout. our designers take up the plotting of the functionality map, and this allows a better overview of the entire structure.)

03

CREATIVE DESIGN (we work on the visual designs and prototypes that showcase the user interface in its pixel-perfect splendor.)

04

IMPLEMENT THE CODE (This is the stage when complex coding is done.)

05

TESTING (Once we are done with the coding part, we will make the website available to you so that you can test it before it goes live over the internet)

06

WEB/APP LAUNCH (It is the stage where we make your website live. Your targeted audience and prospects will then be able to access your website, or online services, anytime anywhere on the go!)

07

POST DEVELOPMENT SUPPORT (Soon after we make the website live, we will start monitoring it for bugs and errors. We will fix the bugs, if any, before you start seeing traffic coming to your website. You can choose our Internet marketing and SEO services to enhance your visibility amongst the niche. We also offer website maintenance service.)

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LEAD IT is an award-winning Information Technology Services Company serving Fortune 500, government, mid-market, and emerging companies with their IT service needs.

Mission

Lead IT's mission is to provide innovative solutions and cost effective services to our clients utilizing our extensive experience.

Vision

To be a globally respected IT services company proving innovating solutions and services to our clients.



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